



Nurturing Business Leaders



Sinhgad Institutes



Sinhgad Technical Education Society
Sinhgad Business School Erandwane
Ek Bharat Shreshtha Bharat
Celebration of “Ek Bharat Shreshtha Bharat programme”
with paired states of ORISSA

"Matribhasha Diwas" dated 27th Feb,2020



Sinhgad Technical Education Society Singhad Business School, Erandwane, Pune celebrated "Matribhasha Diwas" (Mother Tongue Day) to promote the mother tongue and cultures of the Nation in a prestigious manner. In connection with this,

various events were organized in on 27.02.2020 at Singhad Business School, Erandwane, Pune.

Mrs. Sandhya Shelar and Ms. Rohini Mardaker spoke about 'Krantijyoti Savitribai Phule'. They shed light on Savitribai's life, women's education and her social service. Dr. Vishal Gaikwad delivered a speech on 'Marathi entrepreneurship'. He enlightened the students on 'self-employment generation' and 'business orientation'.

1) **ESSAY WRITING COMPETITION:** The Essay writing competition was organized in which 35 students have participated. Also Marathi Handwriting Competition' was also organized after the essay competition. First three winners were awarded.

2) **ELOCUTION COMPETITION: SESSION** The Elocution competition was also organized. It was organized in Seminar Hall. It was started at 02.00 p.m. in the presence of a large number of



students and Faculty members. Concerned Language experts were the Judges to conduct the competition.

3) **TRADITIONAL DAY:** -Marathi Traditional Day celebrated on occasion of "Matribhasha Diwas". the Traditional Day with great pomp and show. The Traditional Day was celebrated with great gusto and enthusiasm. The students came fully clad in their traditional dress. Their attire looked simply amazing as they collectively displayed an array of colors that reflected the diversity of India. It was a moment of great joy and pride as we all stood united to celebrate the spirit of Maharashtrian Tradition. All the students gathered on the field and then marched along the driveway to show their love and respect for their country and to promote 'UNITY IN DIVERSITY'.

Honorable Director Dr. Vijaya Puranik, Dr.Dhanjay Mandalik and all the HODs, teaching staff, non-teaching staff & the students of SBS were present on this occasion. Dr.Vijaya Puranik Director, Singhad Business School and. Dr. Asha Bokil. Director, of Education of the Institute

encouraged and guidance to everyone. The highlight of all these programs is the spontaneous articulation of "Matribhasha Diwas" Students, that is to say the true success of the program. The function was ended with the National Anthem.

